



Using Data for Campus Advocacy

CASSIE webinar hosted by IIE

September 26, 2019

CASSIE The Consortium for the Analysis of Student
Success through International Education

iie The Power
of International
Education

Agenda

- **Welcome**
- **CASSIE research updates**
- **Case studies in using data to advocate for change**
 - Belmont University
 - University of North Georgia
- **Questions & Answers**



Webinar Speakers

CASSIE

The Consortium for the Analysis of Student
Success through International Education

Dr. Don Rubin, Professor Emeritus and Co-PI

The Consortium for the Analysis of Student Success (CASSIE)
University System of Georgia



Dr. Mimi Barnard, Associate Vice Provost

Interdisciplinary Studies & Global Education
Belmont University



Dr. Christopher Jespersen, Dean

College of Arts and Letters
University of North Georgia



Using Data for Campus Advocacy

What is CASSIE?

- Conducts **rigorous research** assessing the contribution of international education to college completion
 - *Education abroad, advanced foreign language study, Title VI programs*
- Provides participating campuses info about how **outcomes** for students in international education **compare** to similar institutions
- Builds capacity for **collaboration between IR and International Education** offices to promote better assessment
- Creates a **sustainable consortium** to expand scope after grant completed



CASSIE Research Design

Focal Experiences

- Education Abroad--duration, location, provider-type
- World Language Learning--number of courses, major, minor
- Intensive International Ed--FLAS, Flagship, etc.

Special Populations/ Controls

- Need-Based Aid--Pell, Other
- Academic Major--STEM, pre-professional programs
- First-In-Family status
- Matching variables: Race/ethnicity, gender, HS GPA, SAT, etc.

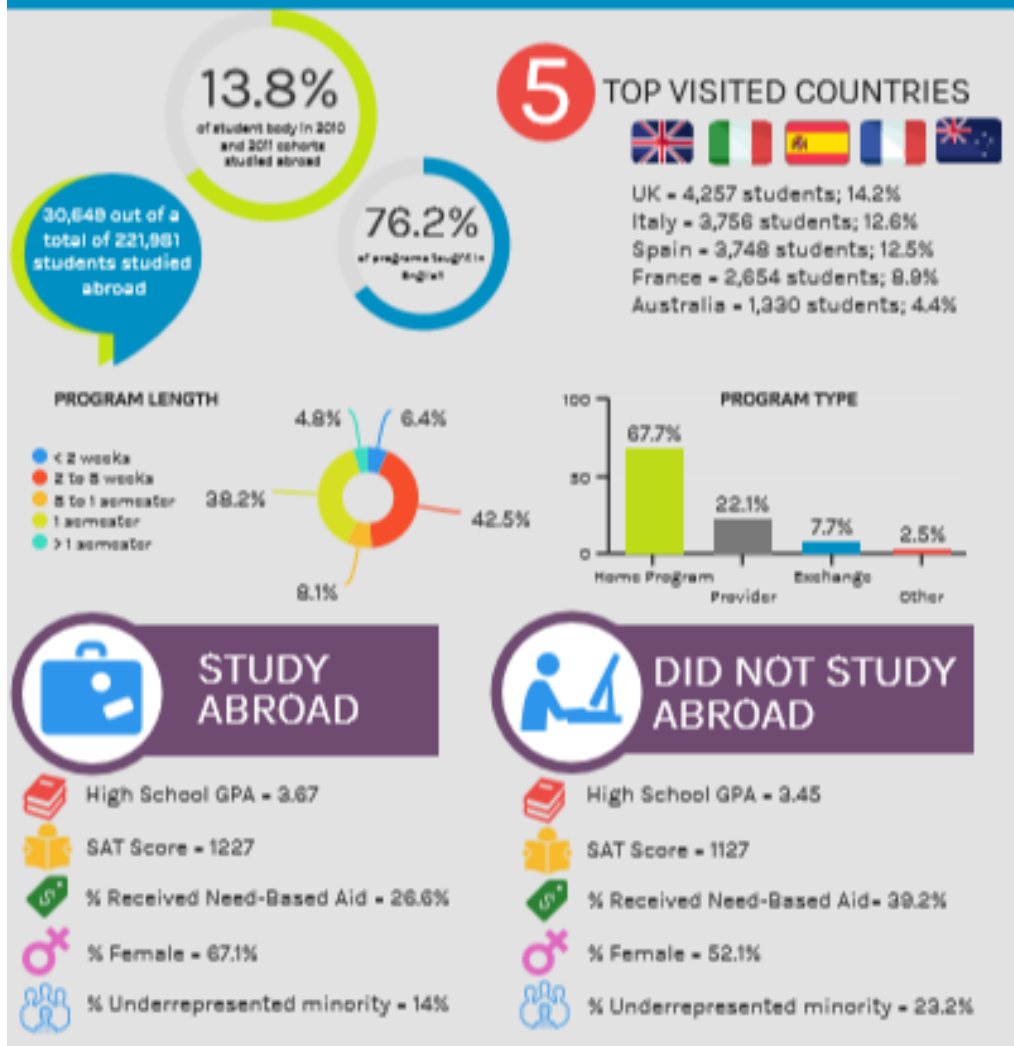
Outcomes

- Timely Graduation
- Terms and Credits to Degree
- Credit completion ratio and GPA



Study Abroad at **all CASSIE participating institutions**

Descriptive Statistics for 2010 and 2011 fall first-time freshman cohorts



Outcomes: What is the effect of Study Abroad for **all CASSIE participating institutions?**



**DEGREE IN
6 YEARS**
3.8pp

SA students are 3.8 percentage points more likely to graduate in 6 years compared with non-SA students.



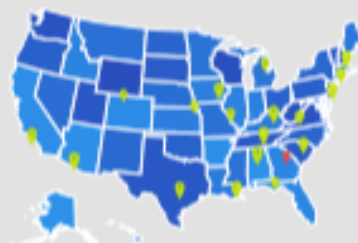
**DEGREE IN
4 YEARS**
6.2pp

SA students are 6.2 percentage points more likely to graduate in 4 years compared with non-SA students.



**SEMESTERS TO
DEGREE**
-0.16

SA students finish their degree 0.16 semesters, or approximately 2 weeks, faster than non-SA students.



**CREDIT HOURS
EARNED**
2.19

SA students earn 2.19 more credit hours upon graduation compared with non-SA students.



GPA AT DEGREE
0.12

SA students earn a 0.12 higher GPA than non-SA students.



Belmont University: Using Data to Advocate for Change on Campus



**Dr. Mimi Barnard, Associate Provost
Interdisciplinary Studies & Global Education
Belmont University**

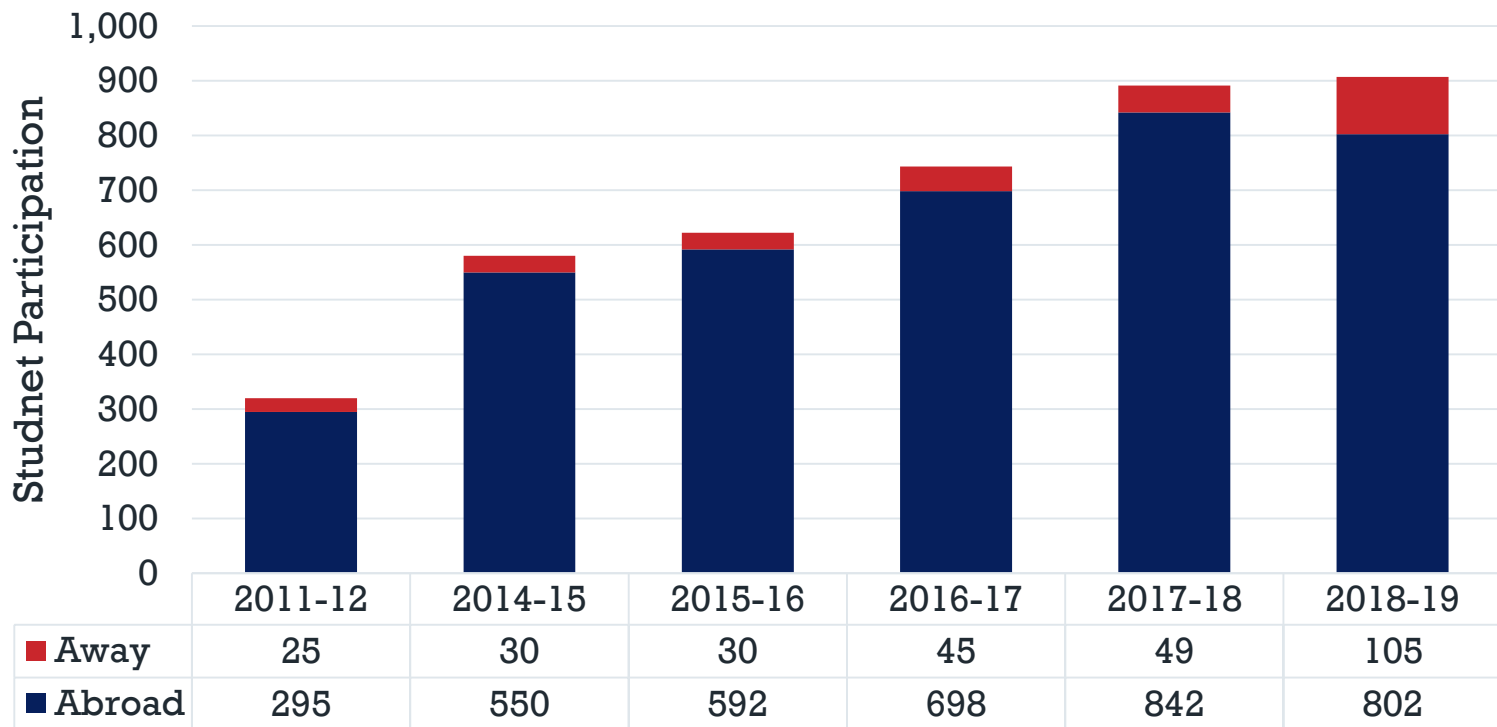
mimi.barnard@belmont.edu

FROM HERE TO ANYWHERE



Study Abroad Participation 2012- 2019

Belmont Abroad Historical Participation



FROM HERE TO ANYWHERE



Adding Languages and Expanding Internationalization Efforts

Dr. Christopher Jespersen
Dean, College of Arts & Letters

Change over time: adding languages and advancing internationalization

The situation in 2005

- **Majors and minors in two languages** (*French and Spanish*); **courses** in *German*.
- **A combined Department of Languages & Literatures** that included faculty in *English, French, German, and Spanish*.
- **No** degree programs that **require** a study abroad experience.
- Few faculty *outside of languages* that possess a high degree of **proficiency in a language** other than English.
- Few faculty *outside of languages* who **lead study abroad programs**.

The situation in 2019

- **Majors and/or minors in ten languages** (*Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, and Spanish*); **courses** in *Latin and Persian*.
- **Restructuring led to three separate departments:** English, Modern & Classical Languages, and Spanish & Portuguese.
- **New degree programs** that **require** additional courses in **language and/or study abroad** for eight weeks or more:
 - **East Asian Studies** with concentrations in Chinese, Japanese, or Korean
 - **International Affairs** with concentrations in East Asia, Europe, Latin America, or North Africa & the Middle East
 - **Strategic & Security Studies**

More work on advancing internationalization

Finding outside resources

- Project Global Officers award in 2008
- ROTC Chinese Flagship award in 2011
- Japan Foundation award in 2016

Additional changes

- Faculty hired in *Anthropology, Communication, English, History, Philosophy, Political Science, and Visual Arts* who have **native or near native proficiency** in *Arabic, Chinese, Japanese, Korean, or Russian*.
- All faculty hired using grant funds have been **transitioned to university funds**.
- Initiated **Summer Language Institutes** in 2008:
 - **six-week, intensive language programs** designed to move students through eight credit hours (1001 and 1002). Began with Chinese in 2008. In 2019 there were five languages: Arabic, Chinese, Japanese, Korean, and Russian. Cohorts typically range from 15-18 students but have been as small as 8 and as large as 32.

Key Lessons

- Starting programs **small**, using **part-time instructors**, is a cost-effective way to gauge student interest.
- Finding **outside money** allows for certain positions to jump to the head of the line when it comes to moving personnel to institutional funds.
- Hiring **dynamic faculty** committed to an **aggressive communicative approach** advances students rapidly and encourages those who excel to remain in program.
- Having the **support of upper administration** is critical, and being able to **demonstrate measurable success** greatly helps secure it.
- Seeing UNG students successfully compete for **nationally-competitive scholarships** has raised the profile of the institution and attracted considerable and favorable attention.



Q&A

What questions do you have about using data for advocacy?

Type your questions in the chat box

