

Campus Strategic Planning Template (Approved by the SCIE 21 Jan 2011)

Challenge

The university will prepare students to function successfully in a global society.

Action

Integrate international education throughout the curriculum and across the campus at all levels and across disciplines. Increase student and faculty knowledge about and functional skills with regard to other countries and cultures.

Activities for Implementation

Essential Campus Policies and Procedures

- 1 Establish or advance institutional guidelines for international education such as a Campus Internationalization Plan and Global Competencies statement.
- 2 Establish an international education office with x number of staff.
- 3 Establish or advance institutional guidelines related to faculty in international education such as Annual Evaluations and Promotion & Tenure.
- 4 Establish an institutional Study Abroad Handbook for faculty.
- 5 Establish a campus-wide international education committee that meets regularly.

Study Abroad [Institutions should select a % appropriate their campus mission and resources.]

- 6 Increase by xx% the number of FTE undergraduates who study abroad.
- 7 Increase by xx% the number of FTE undergraduates who study abroad for two months or longer.
- 8 Increase by xx% the amount of funding available for study abroad scholarships.

International Students [Institutions should select a % appropriate their campus mission and resources.]

- 9 Increase to xx% the percentage of students enrolled who are F-1 and J-1 international students.

Academic Programs and Programming [Institutions should select a % or number appropriate their campus mission and resources.]

- 10 Increase by xx% students earning undergraduate degrees in foreign languages.
- 11 Increase by xx% the number of students enrolled in foreign language classes, particularly less commonly taught foreign languages.
- 12 Increase by xx% students earning degrees, minors or certificates in international studies and related fields.

13	Establish or expand the number of classes involved in an International Learning Community or Communities.
14	Create xx international events on campus (lectures, dialogues, etc.).
Faculty and Faculty Development [Institutions should select a % appropriate their campus mission and resources.]	
15	Increase by xx% faculty and staff who have international expertise and experience.
16	Increase by xx% international faculty development funding.
17	Increase by xx% the number of faculty members engaged in the internationalization of curriculum or majors such as AASCU's Seven Revolutions (7R) or "Globalization 101."
Baseline Measures	
Campus Policies and Procedures	
1	The institution does/does not have a Campus Internationalization Plan and Global Competencies Statement.
2	The institution does/does not have clear guidelines regarding the role of international education in Annual Faculty Evaluations and Faculty Promotion & Tenure Guidelines.
3	The institution does/does not have a complete published Study Abroad Handbook for faculty.
4	The institution does/does not have a functioning and active campus-wide international education committee.
5	The institution does/does not have an international education office with xx number of staff.
Study Abroad	
6	Study-abroad participation currently equals xx% of FTE undergraduates.
7	Study-abroad participation in programs of 2 months duration or longer equals xx% of FTE undergraduates.
8	The institution does/does not have study abroad scholarships. The amount of scholarship funding is \$xxxx per annum.
International Students	
9	International students currently equals xx% of enrollment.
Academic Programs and Programming	
10	Foreign language majors currently equal xx% of FTE undergraduates.
11	Foreign language course enrollments currently equal xxx.
12	International or area studies majors, minors or certificate students currently equal xx% of FTE undergraduates.
13	The institution does/does not have an International Learning Community or Communities. The number of classes is xx.
14	The annual number of international events on campus (lectures, dialogues, etc.) is xx.
Faculty and Faculty Development	
15	Faculty and staff with significant international experience or expertise currently equal xx% of all faculty and staff.
16	Funding for international faculty development currently equals xx% of the total faculty development funding.
17	The number of faculty participating in internationalization of the curriculum or majors to xx% of the total faculty.

Targets			
	2017 Target	2018 Target	2019 Target
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