

**MINUTES OF THE STRATEGIC PLANNING RETREAT  
OF THE BOARD OF REGENTS  
OF THE UNIVERSITY SYSTEM OF GEORGIA  
January 4-5, 2008**

**CALL TO ORDER**

The Board of Regents of the University System of Georgia held a Strategic Planning Retreat meeting on Friday and Saturday, January 4-5, 2008 at 1 First Street, Sea Island, Georgia. The Chair of the Board, Allan Vigil, called the meeting to order at 1:09 p.m. on January 4, 2008.

**ATTENDANCE REPORT**

Present for the Strategic Planning Retreat meeting, in addition to Chair Vigil, were Vice Chair William H. Cleveland and Regents Kenneth R. Bernard Jr., James A. Bishop, Hugh A. Carter Jr., Robert F. Hatcher, Felton Jenkins, W. Mansfield Jennings Jr., James R. Jolly, Donald M. Leebern Jr., Elridge W. McMillan, Patrick S. Pittard, Doreen Stiles Poitevint, Willis J. Potts Jr., Wanda Yancey Rodwell, Benjamin J. Tarbutton III, and Richard L. Tucker, Chancellor Erroll B. Davis Jr. and Secretary to the Board Julia M. Murphy.

University System of Georgia staff attendees were Chief Operating Officer Robert E. Watts, Senior Vice Chancellor for External Affairs Thomas E. Daniel, Chief Academic Officer and Vice Chancellor Susan Herbst, President Daniel W. Rahn of the Medical College of Georgia; Vice Chancellor for Real Estate and Facilities Linda Daniels, Vice Chancellor for P-16 Initiatives Jan Kettlewell, Associate Vice Chancellor for Research and Policy Analysis Cathie Mayes Hudson, Vice Chancellor for Academic Planning and Programs Sandra S. Stone, Associate Vice Chancellor for Media & Publications John Millsaps, Associate Vice Chancellor for Planning and Implementation Shelley Nickel, Interim Treasurer Usha Ramachandran, Director of Planning for Facilities Alan Travis; and Planning and Implementation Specialist Jennifer Fairchild-Pierce.

**INVOCATION**

Vice Chairman William C. Cleveland offered the invocation.

**CHANCELLOR'S REPORT**

There was no report from the Chancellor at this meeting.

**UNFINISHED BUSINESS**

There was no Unfinished Business offered for discussion at this meeting.

## **NEW BUSINESS**

Chairman Vigil turned the meeting over to Vice Chairman William H. Cleveland. As the Chair of the Strategic Planning Committee, Regent Cleveland convened the Committee of the Whole for Strategic Planning to discuss items brought before the Regents by the staff, including the following.

### **Strategic Plan Overview**

Scorecard, Presidential Projects, Fitting it all together. (Shelley Nickel)

Lumina Initiative (Dr. Jan Kettlewell)

Goals for this segment:

- Reviewed the plan.
- Connected the retreat sessions to the strategic plan.
- Connected the plan to budget and capital.
- Reviewed status of implementation efforts.
- Discussed the Lumina initiative as it relates to the strategic plan.

### **Latest Data and Policy Implications**

State profile, System profile (Dr. Cathie Hudson)

Goals for this segment:

- Updated the data from last year's retreat.
- Connected the data to the goals of the strategic plan.
- Noted the policy implications of these data.

### **The Academic Agenda of the System**

(Dr. Susan Herbst)

Goal for this segment:

- Started to think through a System-level academic agenda.

### **Specific Mission Issues**

Coastal Georgia Community College (Rob Watts)

Georgia State University (Dr. Susan Herbst)

Mission differentiation in the comprehensive university sector (Dr. Susan Herbst)

Goals for this segment:

- Discussed specific mission questions arising from Dr. Morgan's report on CGCC.
- Discussed the upcoming presidential transition at GSU.
- Discussed the efforts to differentiate the missions of our comprehensive universities.

### **Creating Capacity**

(Rob Watts, Linda Daniels, Alan Travis)

Goals for this segment:

- Propose approach to increasing access in metro-Atlanta.
- Discuss three specific issues in western Georgia, southeastern Georgia, and south Georgia.

**Managing the Enterprise**

(Chancellor Erroll Davis)

Goal for this segment:

- Showed how policy, values, and risk management interact and intersect with line responsibilities.

**Health Professions Issues**

(Dr. Dan Rahn)

Goal for this segment:

- Focused on internal and external issues in the health professions area.

**Current Issues**

Legislative Session, Budget, Capital Outlay, Salaries (Tom Daniel)

Goal for this segment:

- Prepared for the work in the months ahead.

**PETITIONS AND COMMUNICATIONS**

There were no petitions or communications from the Secretary of the Board of Regents at this meeting.

**ADJOURNMENT**

There being no further business to come before the Board, the meeting was adjourned at approximately 1:10 p.m. on January 5, 2008.

s/ \_\_\_\_\_  
J. Burns Newsome  
Interim Secretary, Board of Regents  
University System of Georgia

s/ \_\_\_\_\_  
Allan Vigil  
Chair, Board of Regents  
University System of Georgia