

**Minutes**  
**Regents Advisory Committee**  
**Friday, October 13, 2017, 10:00-2:00**  
**Middle Georgia State University, Macon, GA**

Attendance

Cynthia Stevenson, GSU-Perimeter  
Keith Perry, Abraham Baldwin Agricultural College  
Brian Kline, University of North Georgia  
Danna Gibson, Columbus State University  
Steve Stuglin, Georgia Highlands  
Mark May, Clayton State University  
Mark Borzi, Valdosta State University, presiding  
Ed Paneta, University of GA  
Andre Nicholson, Middle Georgia State University  
Tyler Bagwell, College of Coastal Georgia  
Adria Goldman, Gordon State College  
Pam Bourland-Davis, Georgia Southern University  
Rasha Ramsey, Georgia State University  
Niaz Kahn, Georgia Gwinnett College  
Frank Johnson, Atlanta Metropolitan State College  
Jennifer Forsthoefel, Georgia Technical Institute (for Rebecca Burnett)  
Juone Brown, Fort Valley State University  
Ron Ellison, East Georgia College  
Camilla Gant, University of West Georgia  
Barbara Tucker, Dalton State College  
Not represented: Kennesaw State University, Georgia Southwestern State University, Albany State University /Darton College, South Georgia State College, Georgia College and State University, Augusta University, Bainbridge State College, Savannah State University

At 10:04 Mark Borzi called meeting to order.

Mark Borzi gave a general overview of the meeting.  
He said he had spoken with Barbara Brown from the USG Office about a few issues she sent to the RAC-C for our attention.  
We introduced ourselves and talked about curricular changes at our institutions  
We discussed searches going on; Valdosta, various; UGA, 2, health communication professor and rhetorical studies instructor; Columbus State, 2; Georgia Southern, 1; Georgia State University, 2; ABAC, 1 in agricultural communication; Georgia Technical Institute, 4; Clayton State University, 2.

Ed Paneta moved to approve the minutes and Danna Gibson seconded.  
They were approved with no discussion and no opposition.

The first area of business was the learning outcomes for Area F. Mark reported that the USG seemed to be in a new position where transferability is no longer a top priority. The USG said they would not send anyone to RACs any more. Some rumor that there would be more choices focus and different philosophy. Area F is possibly affected.

Pam Bourland-Davis mentioned the move toward Education 2025. Currently Area F requirements for the first two years are not available on the BOR website, as is the case for Areas A-E. There is a sense in the system about changes in the general education curriculum core. However, Mark Borzi suggested that we still look at it and then do an electronic vote.

As in the past, there has been talk about establishing a film and TV RAC separate from the RAC-C.

Barbara Brown's letter to the RAC-C indicated that we needed to discuss Area F again and add learning outcomes, which we have. It was reiterated that 1110 and 1100 should be carrying these numbers across the board. (with no s on 1100).

On the subject of approving a communication program at a system institution, the RACC passed one in the summer electronically.

A major question as we move toward curriculum change and approval is "Should an oral communication be required of all students on campus." In discussions throughout the meeting, we noticed that two of the Area A outcomes directly address oral communication but only English 1101 and 1102 are allowed in Area A.

The attendees split it two groups based on sectors (state colleges and universities/R1s and regional universities) for 45 minutes to discuss what is currently our placement for the basic course and what should go in the core.

The recording secretary was in the state colleges/universities sector and these are the notes:

Columbus State. Area B has COMM 1110, with a \$36 fee for third party assessment Coastal College of GA. Area B, 1100, originally 2-hour, now 3-hour; only culinary arts requires 1110; 1110 is also in Area C as one of the choices.

Atlanta Metropolitan Colleges. 1110 is in Area C, one of choices. 3 hours. 1110 Perimeter College/GSU. SCOM 1500 in area F, (new course from consolidation) SCOMM 1000; each 2 credit hours (even though COMM 1110 at 3 hours is BOR standard). If they transfer AA, they get the credit but otherwise 2-hour is not enough.

Dalton

Georgia Highlands. Both 1100 and 1100 are options in Area B, all students required to take one or the other except for BSN, capped at 24 (BSN take a special course)

East Georgia State College. – only offer associate's; students take 1110 or intercultural in Area C; Capped at 32

Georgia Gwinnett College. No oral communication class requirement; oral communication outcome is met in individual classes. 1110 can be taken elective in Area F, consequently low enrollment.

Middle Georgia State University: COMM 1110 is a requirement for all graduates. Capped at 25

Gordon State, 1100 AND 1110 are options in area C with others arts courses. For the AA pathway in communication they are required in Area F; with a new AA in mass media, both required. Capped at 35 for 1100 35, 24 for 1110.

Clayton State. In 1110 is in Area B; 1001 and 1002 are one-hour courses to meet the needed hours for science, for 1001 and 1002 not too many sections are offered. The full section is more popular. All one-hour courses are taught by part-timers.

University of North Georgia. They lost requirement for Area B to have 1110, but going through an appeal process for that. Now 1110 is an Area C option (capped 25); 1100 in Area F (32 cap)

ABAC 1110 and 1110 area B, choice of one.

Fort Valley, COMM 1110 Area B, flexible about allowing delivery of speeches outside of class for student engagement purposes on campus. Capped at 25 but goes often over.

Dalton State. COMM 1110 required of all graduates in Area B. 1100 not accepted. Capped at 25, sometimes 28.

The question of whether the oral communication course could go in Area E was asked, but it is doubtful that the social scientists and historians would allow that.

Discussion moved to Georgia Film Academy and what various institutions were doing about it. Barbara Tucker had a question about SACS approval; Mark Borzi said it was an extension campus matter and requires a form. The GFA Certificate is being recognized and top third is getting good jobs.

Attendees broke for lunch at 11:55 and reconvened at 1:00. Mark Borzi previewed the afternoon.

Issues faced by programs include caps on speaking intensive courses (Steve Suglin, required placement of 1110 or 1100 in core (placement current varies), the number of speeches/time of speeches should be relatively standardized to help transferability (Camilla Gant). Mark May noted the NCA has a recommended course size. Pam Bourland-Davis mentioned that Georgia Southern had studied the issue of caps and found that enrolling more students reduced the length of lecture time.

The group discussed the issue of online public speaking courses. UGA does not accept online 1110 as the public speaking course but does as digital communication. Dalton State, UGA, and some others will not accept 1100 for the oral communication requirement. Some provosts require it accepted.

Pam continued with Top 2 institutions. Outcomes in Area A, listed 1000 and 2000 that would fit those. Area B, came up with slos based on those on BOR site. We have a core set of courses that would fit into areas.

Danna Gibson made a motion that we investigate what each institution requires in terms of total amount of minutes speaking. Pam Bourland seconded it. Motion to investigate and define what everyone is doing in 1110 and consult, friendly amendments, to send in definitions and a survey, addressing also why the online is offered at the institution (money, time management, mandate).

Approved unanimously.

Barbara Tucker, Mark May, and Mark Borzi will draft survey.

The committee reviewed Area F curricula for each disciplinary area and learning outcomes. Barbara Tucker motioned, Ed Paneta seconded to accept and send to BOR as is with statement that we reviewed it and approved on Oct .13, 2017.

Approved by unanimous vote.

The next RAC-C will be Thursday, Feb.15 at Columbus in the afternoon; GCA is the next day.

Mark Borzi recapped. Three of us will work on survey in 1110; notes in first two sessions and Area F decision will be sent out.

On “value of communication degree” draft, if you have any changes, send to Mark Borzi and he will send it off, but it seems adequate now.

Pam Bourland-Davis mentioned that undergraduate call for papers still open for SSCA. Applied projects and papers by graduates in December are acceptable.

Mark adjourned 2:10.

Respectfully submitted,  
Barbara G. Tucker

