

Minutes

Regents Advisory Council on Communication Programs Spring Meeting
April 23, 2021, Virtual

Present: (16 institutions represented)

Danna Gibson, Columbus State University

Brian Kline, University of North Georgia

Celeste Condit, University of Georgia

Keith Perry, Abraham Baldwin Agricultural College

Pam Bourland-Davis, Georgia Southern University

Peter Boltz, Gordon State College

Mark May, Clayton State University

Barbara Tucker, Dalton State College

Mark Borzi, Valdosta State University

Niaz Khan, Georgia Gwinnett College,

Joe Bellon, Georgia State University

Karen Head, Georgia Technical Institute

Hayley Scheeser, South Georgia State College

David Bulla, Augusta University

Sharon Sellers-Clark, College of Coastal Georgia

Brad Yates, University of West Georgia

Institutions not represented: (10)

Georgia Highlands College

East Georgia State College

Atlanta Metropolitan State College

Middle Georgia State University

Georgia College and State University

Georgia Southwestern State University

Albany State University

Fort Valley State University

Kennesaw State University

Savannah State University

Guest: Leah Reiney, Technical Assistance

The meeting started at 9:05 A.M.

At the beginning of the meeting, a quorum was verified, with 16 institutions represented.

After preliminary announcements, Old Business was addressed. The attendees broke into two virtual rooms to discuss the Area F Guidelines, one for Communication Studies and one for Journalism/Mass Media

The discussions were intense and dynamic. Both came to consensus on the best approaches to Area F guidelines for these subdisciplines of Communication, based

on current conditions, their understanding of trends, accreditation concerns, and the needs of individual institutions.

Upon returning to the common virtual room, each group presented its work. The Comm Studies group went first. The Journalism/Mass Media group generally took a broader approach and avoided specific class numbers, which led to discussions of where other disciplines might be intruding on our disciplines and what was best for institutions going forward. Edits were made to both.

It was agreed that Danna Gibson would send the Journalism/Mass Media Guidelines to Dr. Brown at the System Office to see if she approves it, and if so, the Communication Studies will be edited to follow that one. If not, perhaps the Communication Studies one is preferable. Mark Borzi made the motion, Danna Gibson seconded it, and all approved through the chat.

Barbara Tucker apologized for not submitting the minutes for approval. She did so in the chat feature. Mark Borzi moved to approve the minutes, Pam Bourland-Davis seconded the motion, and all approved through the chat.

The next order of new business was selection of new officers. As follows:

Chair: Travice Obas (confirmed in 2020)

Vice Chair: Mark Borzi

State College At-Large Member: Hayley Scheeser

R1 At-Large Member: Joe Bellon

State University At-Large Member: Brian Kline

Regional University At-Large Member: Pam Bourland Davis

Danna Gibson stated that we will vote on the cut score for the DSST exam through an email vote, since time was running short and there was still some research to be done on that at individual institutions.

The final item of new business was whether "Speech" programs should be subsumed under "Communication Studies" and this RAC instead of under the Fine Arts RAC. Mark Borzi made the motion, Joe Bellon seconded it, and all approved.

The meeting adjourned 12:30.

Submitted,

Barbara G. Tucker

Addendum, May 5, 2021. Dr. Brown approved our Area F Guidelines for Journalism/Mass Media majors and Communication Studies majors on May 5, as per an email to Danna Gibson. We look forward to their being approved at the May 21 meeting of the General Education Council.

